

# Example 1



Refreshing lemonade to joggers  
at public parks

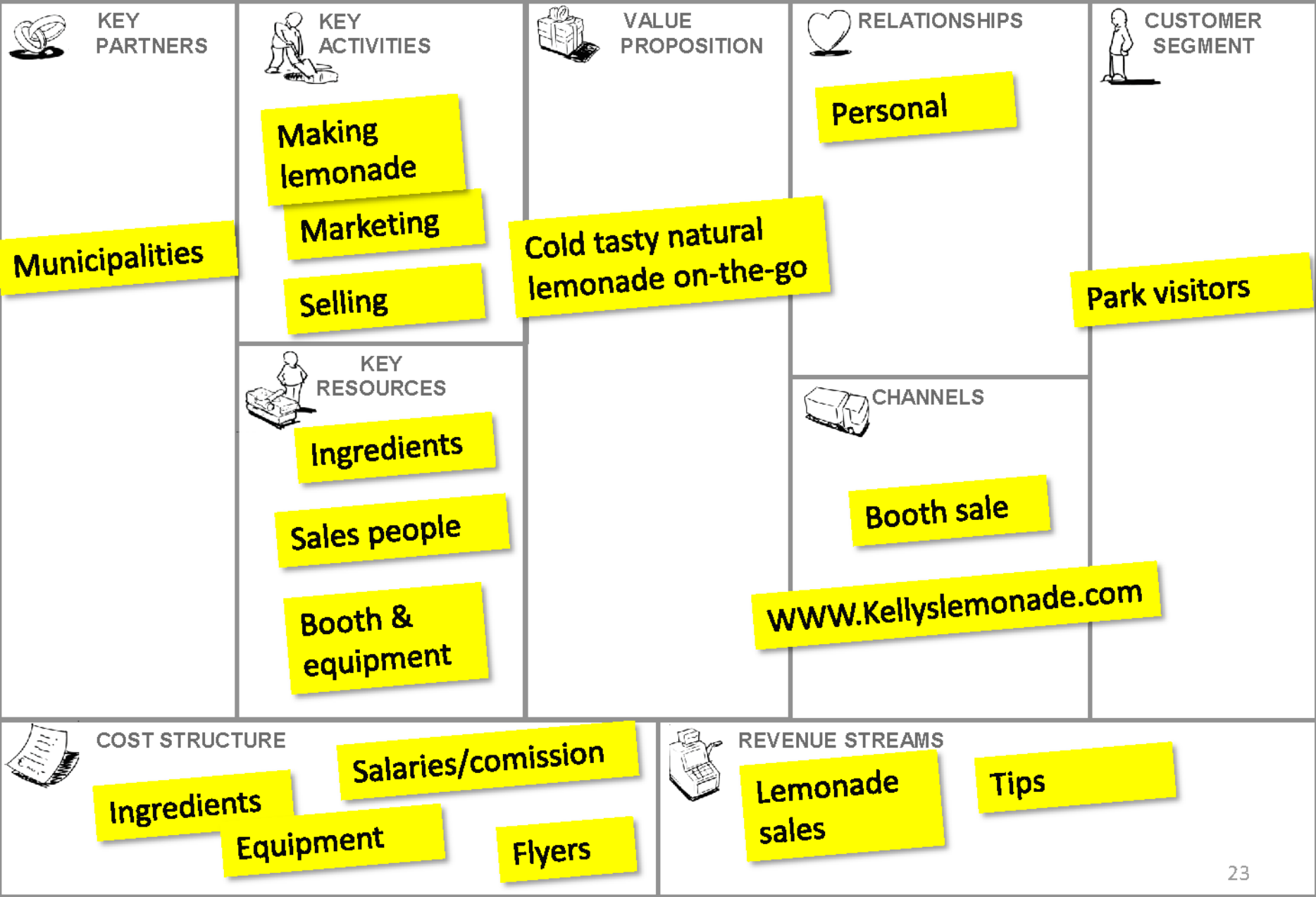
# Example 2



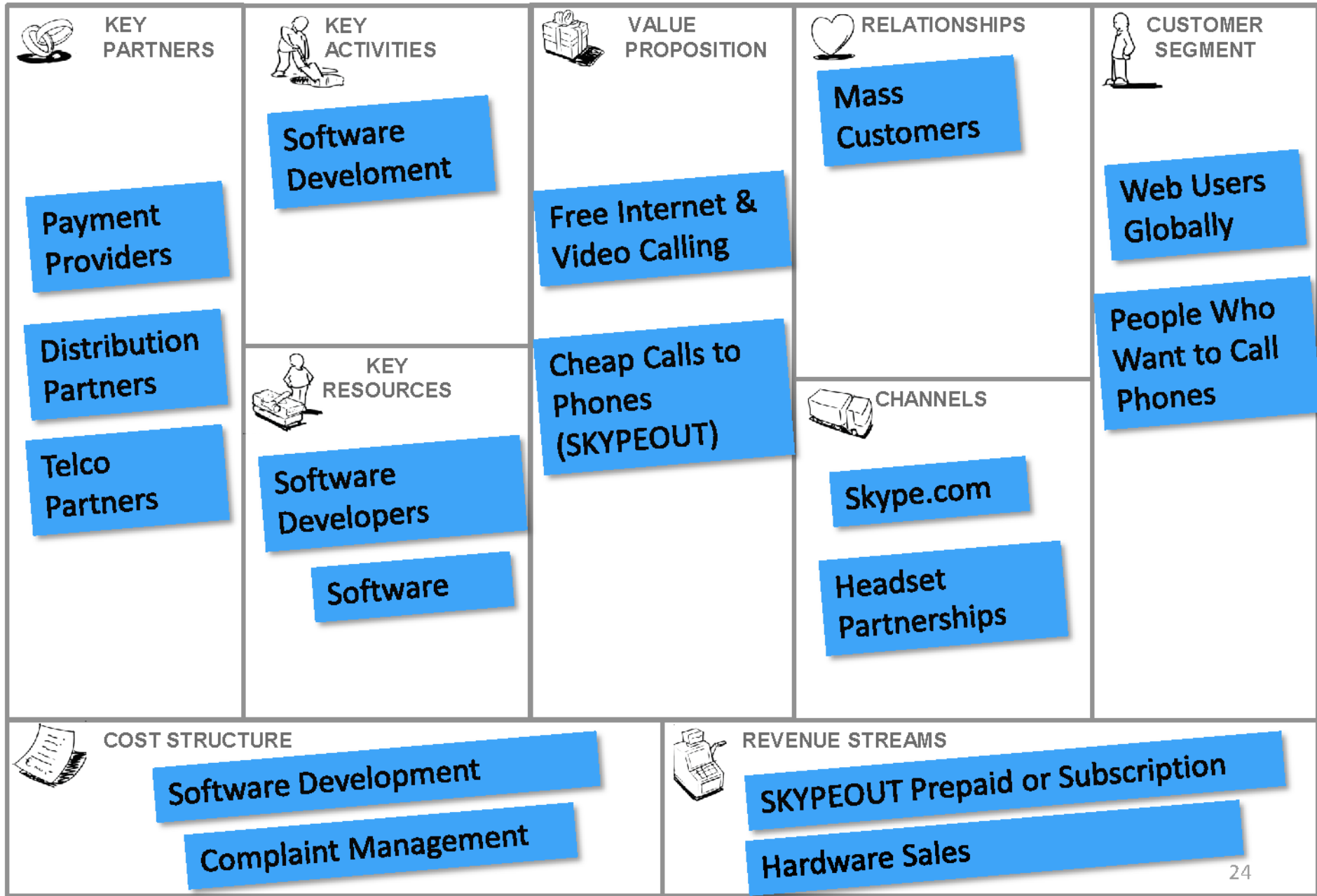
Affordable VOIP calls



# Kelly's Lemonade Stand: Refreshing Lemonade



# Skype



## Example 3

The logo for Flickr, featuring the word "flickr" in a lowercase, sans-serif font. The letters "flick" are blue, and the letters "r" and "TM" are pink.

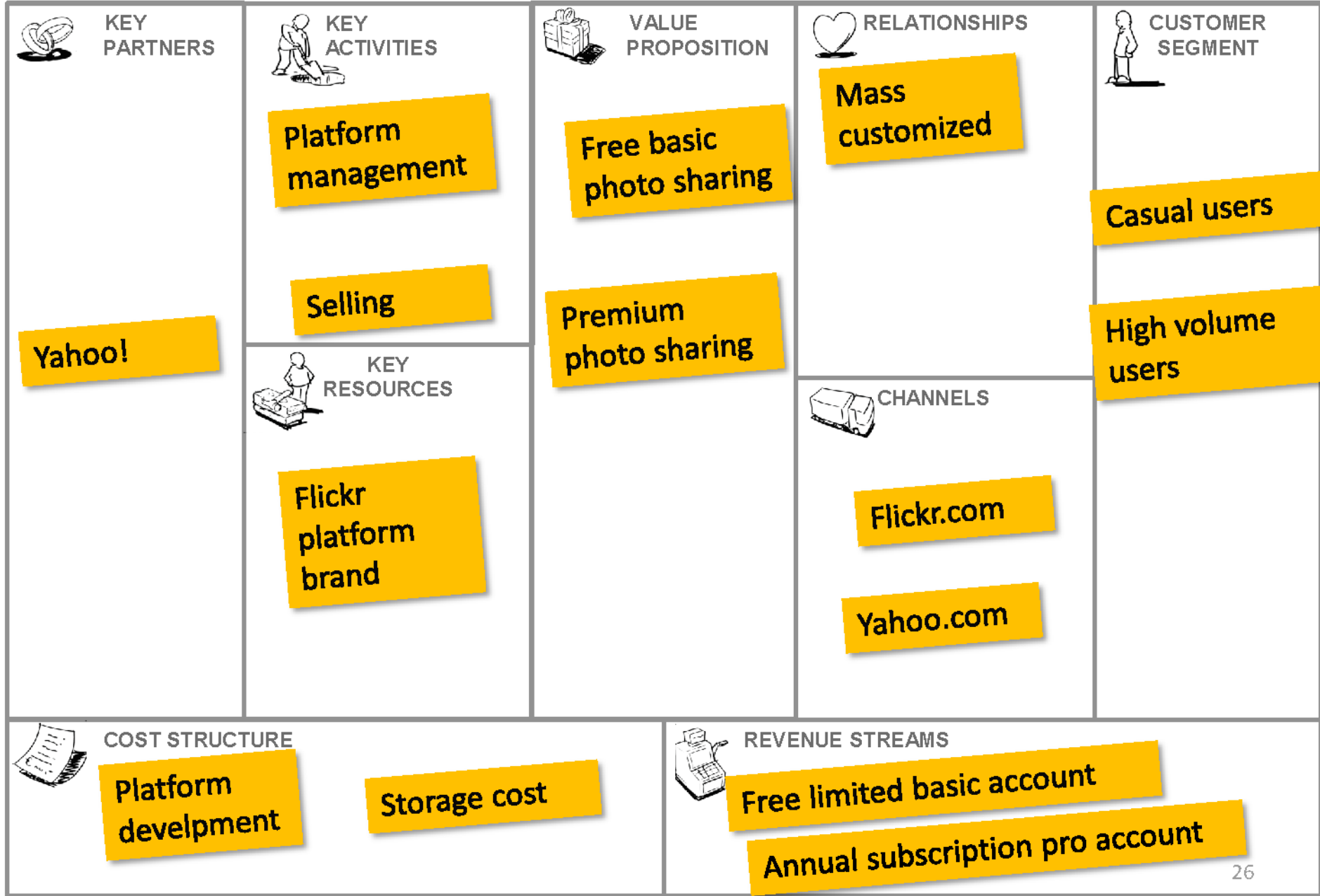
Photo sharing online

## Example 4

The logo for Gillette, featuring the word "Gillette" in a bold, italicized, sans-serif font. The letters are black, and a registered trademark symbol (®) is located at the top right of the word.

Smooth shave for men & women

# Flickr: Photo Sharing



# Gillette: Razors & Blades

